



Thunderbird Racing

2024 Sponsorship Proposal



One Fast Driver

Coming off his rookie season, Thomas Poretsky is already making waves at Elko Speedway and beyond. Below are a few of his accomplishments from last year's season:

- Top 5 Bando at Elko Speedway (out of 27)
- #2 INEX Bandits driver in Minnesota
- Podium (top 3) finish at Elko
- Multiple podium finishes at ProKart racing league winter / spring 2023-2024
- International media coverage on broadcast news, print, and internet media

Thomas is in it to win... and to help others win. That's the spirit that he'll bring to your sponsorship!



“The best thing about being a racer is the thought that I’m inspiring people.”

-- Thomas Poretsky



The **2024 Season**

10 races at Elko Speedway. Thousands of spectators. And your business.... At the front of the pack!

May 25

June 15

June 19

July 6

July 20

August 17

August 31

September 14

September 21

September 28

Be a part of every race with your sponsorship!



Why **Sponsor?**

- Exposure to +/- 150,000 annual attendees at Elko Speedway
- Align your business with the glamorous, exciting, and aspirational sport of Automobile Racing!
- Access 3 desirable markets: families, thrill-seekers, and people with discretionary income
- Support youth sports... and the dreams of children everywhere
- Because it's cool to tell your customers, friends, and colleagues that you sponsor a racecar!



Join the Team

Sponsors enjoy

- Their logo on the #8 car
- Their logo on all hero cards
- Link to your business from thunderbird-racing.com
- Social media links and call outs
- One 90 minute visit to your business with Thomas & the car at a mutually agreeable time and date

Enhancements are available for businesses that desire enhanced exposure and ROI





Thunderbird Racing

2024 Sponsorship Proposal

Get Started:

racing@thunderbird-racing.com

Solomon @ 952-836-8842

