



Thunderbird Racing

2025 Sponsorship Proposal



One Fast Driver

Entering his third season, Thomas Poretsky has made waves at Elko Speedway and beyond. Below are a few of his accomplishments on the track and beyond:

- Top 10 Bandolero at Elko Speedway (2023, 2024)
- #2 INEX Bandits driver in Minnesota (2023)
- 2 Podium (top 3) finishes at Elko (2024)
- Multiple podium finishes at ProKart racing league (2023, 2024)
- International media coverage on broadcast news, print, and internet media
- Honor Roll & High Honor Roll, Aspen Academy
- National Junior Honor Society inductee

Thomas is in it to win... and to help others win. That's the spirit that he'll bring to your sponsorship!

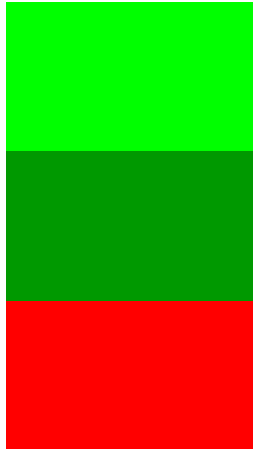


Why **Sponsor?**

- Exposure to +/- 150,000 annual attendees at Elko Speedway
- Align your business with the glamorous, exciting, and aspirational sport of Automobile Racing!
- Access 3 desirable markets: families, thrill-seekers, and people with discretionary income
- Support youth sports... and the dreams of children everywhere
- Because it's cool to tell your customers, friends, and colleagues that you sponsor a racecar!



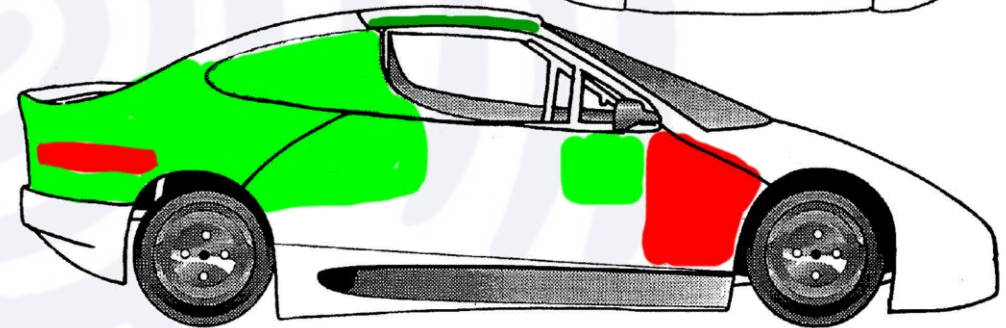
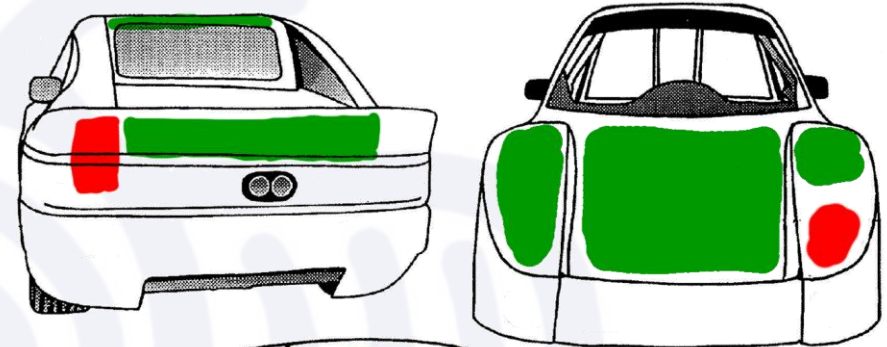
*Sponsor **Decal** Locations*



Open for sponsor logos
(approx. 8"x3")

Premier placement areas

Used for required graphics



Sample Promotions



The 2025 Season

11 races at Elko Speedway. Thousands of spectators. And your business.... At the front of the pack!

May 24

June 7

June 28

July 5

July 19

August 2

August 16

August 30

September 13

September 20

September 27

June 21 (may be added)

Be a part of every race with your sponsorship!



Join the Team

Sponsor #8 and Get

- YOUR logo on the #8 car
- YOUR logo on all hero cards
- YOUR logo on team T-shirts
- Link to YOUR business from thunderbird-racing.com
- Presence on sponsor appreciation poster at all races and events
- Inclusion in sponsor appreciation card on race videos
- Social media links and call outs

Premier logo placement & enhancements are available for businesses that desire enhanced exposure and ROI.





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Get Started:

racing@thunderbird-racing.com

Solomon @ 952-836-8842

